

Markus Bau becomes Director Food Service and takes over the sales management DACH at HOBART

Offenburg – HOBART, the Offenburg-based warewash specialist, has a new Sales Manager. Markus Bau takes over the sales management of HOBART warewashing, cooking and food preparation technologies in Germany, Austria and Switzerland. He intends to consistently enhance sales in these territories. Bau, who holds a degree in industrial engineering, will continue to be responsible for sales in the Asia-Pacific region.

In 1998, Markus Bau started his career at HOBART as a project manager and was later responsible for various sectors in order handling, production, and sales. He changed industries in 2006; at 49 years of age, he returned to HOBART as a Director System Engineering & Export in 2016. In this function and equipped with general commercial power of representation, he was responsible for the business units Airline Catering, Global Marine, industrial cleaning, and export.

Daniel Glasow, the former Head of Sales D/A/CH of the Offenburg-based warewashing equipment manufacturer, changes to the position of a General Manager for HOBART Australia.

For more information about HOBART, please visit www.hobart-export.com

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About HOBART:

Based in Offenburg, Germany, HOBART leads the world market in commercial warewashing technology. We serve customers such as hotels, restaurants and caterers, bakeries and butcheries as well as supermarkets, airlines, cruise ships, automotive suppliers, research centres and pharmaceutical companies across the world. HOBART develops, produces and sells warewashing and cleaning, cooking, food preparation and waste treatment appliances and systems. The company has a global workforce of 6,900 employees, approximately 1,100 of them in Germany. HOBART is a subsidiary of the US Illinois Tool Works (ITW) Group, which manufactures and sells a variety of products; the group has a staff of 50,000 employees in 800 autonomous companies in 56 countries.